


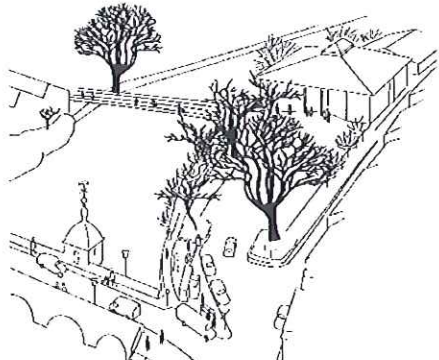

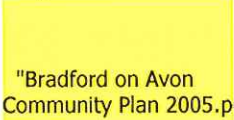
Ref number:






Performance Reward Grant Scheme APPLICATION FORM

To be returned to:
Karen Spence, Performance Manager, Performance Team
Email: wiltshirelaa@wiltshire.gov.uk

Area Board	<i>Bradford on Avon</i>
Form submitted by (contact for all queries)	<p><i>Bradford on Avon Town Council St Margaret's Hall St Margaret's Street Bradford on Avon BA15 1DE</i></p> <p><i>Tel 01225 864240 Email townclerk@bradfordonavontowncouncil.gov.uk</i></p> <p><i>Contact Mrs Diane Holmes Town Clerk</i></p>
Name of initiative	Kingston Bridge
Brief Description of Initiative	<p>In order to provide safe pedestrian access to the new Bradford on Avon town centre, a new site specific, single mast cable stay foot/cyclebridge is proposed as it is considered essential to cross the river from a point near the library to ensure that the new town centre is economically viable.</p>  <p>Montage including Engineer's scale model</p> <p>The town centre, Kingston Mills site is currently being developed to provide a new town square and 4825 sq metres of commercial space and 170 dwellings including 30% affordable housing.</p>

	<p>The main pedestrian access through the town centre is across the Town Bridge with very narrow footways, which are difficult for pedestrians to safely negotiate, particularly the elderly, disabled and those with push chairs and young children.</p> 														
<p>Please put a cross against the ambition(s) that this initiative will support</p>	<table border="1"> <tr> <td>Building resilient communities</td> <td>X</td> </tr> <tr> <td>Improving affordable housing</td> <td>X</td> </tr> <tr> <td>Lives not services</td> <td>X</td> </tr> <tr> <td>Supporting economic growth</td> <td>X</td> </tr> <tr> <td>Safer communities</td> <td>X</td> </tr> <tr> <td>Protecting the environment</td> <td>X</td> </tr> <tr> <td>Action for Wiltshire – combating the recession</td> <td>X</td> </tr> </table>	Building resilient communities	X	Improving affordable housing	X	Lives not services	X	Supporting economic growth	X	Safer communities	X	Protecting the environment	X	Action for Wiltshire – combating the recession	X
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<p>Amount of funding sought</p>	<p>£100,000</p>  <p>See funding strategy enclosed</p>														
<p>What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)</p>	<p>Capital cost of the bridge and associated ramps/paths is estimated at £850,000</p> <table border="0"> <tr> <td>Bridge supply, transportation, assembly and erection:</td> <td>595,000</td> </tr> <tr> <td>Foundations:</td> <td>65,000</td> </tr> <tr> <td>Library ramps:</td> <td>35,000</td> </tr> <tr> <td>Lighting:</td> <td>45,000</td> </tr> <tr> <td>Fees and other on costs:</td> <td><u>110,000</u></td> </tr> <tr> <td>TOTAL:</td> <td>850,000</td> </tr> </table> <p>This application is for a contribution to the capital cost of the public access element of the bridge including ramps, paths, railings on the library side and lighting (foundations £15,000, ramps £35,000, lighting £45,000 and fees £5,000). The application is therefore for 100% capital cost.</p>	Bridge supply, transportation, assembly and erection:	595,000	Foundations:	65,000	Library ramps:	35,000	Lighting:	45,000	Fees and other on costs:	<u>110,000</u>	TOTAL:	850,000		
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<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p><i>Attach separate documents if appropriate</i></p> <p>The requirement for a footbridge was highlighted in the Bradford</p>  <p>on Avon Community Plan (see page 21)</p> <p>It has received strong support from the community and will ensure that the new town centre will be vibrant.</p> <p>The new development will include 30% affordable housing and the footbridge will be of great benefit to residents enabling them</p>														

	<p>to safely access vital services such as health centres, library and public transport without the risks to pedestrians on the narrow, congested town bridge.</p> <p>The bridge will improve quality of life for local residents of all ages by offering a safe route through and to the town.</p> <p>The new commercial centre, shops, offices and restaurants will depend on footfall and it is essential that access to the centre is easy to allow the local economy to thrive despite the recession.</p> <p>The bridge will also be for cyclists and the reduced number of parking spaces means that more residents and visitors will have to walk or cycle. A reduction in car journeys is essential for Bradford on Avon part of which has been declared an air quality management area due to traffic congestion.</p> <p>The quality of the design which is supported by English Heritage and the Commission for Architecture in the Built Environment will add to the ambience of the town and will attract more tourists both to the new shops and restaurants and existing traders thus further boosting the local economy further. Planning Permission has been obtained from Wiltshire Council.</p> <p>The bridge is planned to be built December 2010./Jan 2011.</p> <p>The element of the project for which this funding application is made will improve safety and public access to facilities in the vicinity of the bridge, enhance the environment and ensure maximum use of the bridge to contribute to economic vitality.</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>A feasibility study was carried out by Hyder Consulting (see file attached) with much research to predict use of the bridge.</p> <p>3 Public meetings have been held, an exhibition in the library, the production of a model and questionnaires. The design of the bridge has been controversial which is understandable due to its close proximity to the ancient town bridge and being in the conservation area but nearly all (89%) of respondents are in favour of a bridge.</p> <p>The results of the questionnaire are attached.</p> <p>The bridge has been the subject of consultation and research over the last 10 years. I attach a summary of this work.</p> <div data-bbox="1236 1214 1444 1344">  <p>"001-WX22097-WXR-03-Bradford on Avon"</p> </div> <div data-bbox="1236 1451 1444 1579">  <p>"B on A Bridge Consultation outcome"</p> </div> <div data-bbox="1236 1608 1444 1736">  <p>"Foot-cyclebridge summary of process :"</p> </div>
<p>How will you know you have been successful?</p>	<ul style="list-style-type: none"> • The new Kingston Mills commercial development will thrive. • Footfall on the new bridge will be significant.

How will you measure the impact? (may have more than one measure)	<p><i>eg performance indicator, public perception survey, number of...</i></p> <ul style="list-style-type: none"> • Footfall on the bridge • Cyclists using the bridge • Number of occupied/unoccupied commercial units
What is your improvement target (s), and when do you expect to achieve this/these?	<p><i>In some cases improvement may be achieved in stages, so you may want to give more than one improvement target</i></p> <p>The bridge should be constructed by Spring 2011 by which time some of the housing units will be in occupation. The commercial units should follow on and success of the bridge in relation to economic development should be measureable by Spring 2013</p>
How will you ensure that the improvement continues after the end of the initiative?	<p><i>Sustainable improvement</i></p> <p>The bridge is a substantial low maintenance structure built for the long term and will be maintained by Wiltshire Council</p>
Who will benefit from this initiative?	<p><i>Consider the number of people likely to benefit and the impact on disadvantage or vulnerability in your area</i></p> <p>Residents of the new housing, all residents and visitors accessing the town. Disabled people, carers of young children and cyclists will have safer access to the town centre.</p>
Confirm no unfunded commitments from this initiative	<p><i>Please delete the statement that does not apply:</i></p> <ol style="list-style-type: none"> 1. I confirm that there will be no unfunded financial commitments arising from this initiative, or 2. There may be on-going commitments of £ [put in amount] which will be funded from [please complete showing funds within your control that will be committed to this]
What are the key risks to success and how will these be managed?	<p><i>National Economic Crisis</i> – so far Bradford on Avon has not suffered from empty shops/offices due to local buoyant trade and there is no reason to think that this will not continue to be the case.</p> <p><i>Development of Kingston Mills slows down or stops-</i> This capital investment is for the long term. The Developer is proceeding to schedule and the affordable housing is planned to be occupied by February 2011.</p>
Who will manage the initiative	<p><i>Town Clerk Mrs Diane Holmes and experienced Project Manager and Architect Jack Konynenburg</i> Bradford on Avon Town Council St Margaret's Hall St Margaret's Street Bradford on Avon BA15 1DE</p> <p><i>Tel 01225 864240</i></p>

Signed:

Dated:

Chairman of Area Board